**Date: Click here to enter a date.**

**General information**

|  |  |  |  |
| --- | --- | --- | --- |
| Main Contact *(This person will receive all the communications from the i4Kids Team)* | | | |
| Name and last name |  | **Phone** |  |
| E-mail |  | **Address** |  |
| Have you incorporated your company? | | | Yes  No |
| Do you want to participate in the meet-the-expert session with ABG Intellectual Property? *For more details see the Rules of Participation* | | | Yes  No |

**Project details**

**Proposal writing rules:**

Applicants should be concise and clear with their answers. Applicants should not exceed the character limits detailed in each section. Applicants can include pictures and graphics to support and complement the proposal. However, the total length of the proposal must not exceed four pages. Any information exceeding the limits will be cut.

|  |  |
| --- | --- |
| The Project   * 1. Project title (max. 150 char)   2. Project acronym (max. 20 char) *Define a brief name to refer to your project.*   3. Project classification: *Classify your project considering the following options.*   Pregnancy - Mother and baby /  Pediatrics (includes newborn babies up to adolescents)  Medical device  Diagnostic  Digital  Pharma/Biotech  Nutraceutic  Well-being/wellness   * 1. Participating entities (max. 250 char) *Detail the involved parties.*   2. Lay Abstract (max. 600 char) *Simple and non-technical summary for outreach purposes.* | |
| 1. Innovation Description / Current state of development. (max. 2000 char)*Technical and scientific background. Proof-of-concept.* | |
|  | |
| 1. TRL. *Identify your Technology Readiness Level (TRL) considering the classification from the European Commission:* | Choose an item. |
| 1. Unmet need / Value proposition (max. 1000 char) *Problem-solution.* | |
|  | |
| 1. Market opportunity (max. 1000 char) *Cost of the problem, market characteristics, potential users/clients.* | |
|  | |
| 1. Competitive Landscape (max. 1000 char) *Competitors, your main advantage.* | |
|  | |
| 1. Business model (max. 1000 char) *Commercialization strategy, revenue model.* | |
|  | |
| 1. IP status (max. 300 char) *IP strategy, patents (if any), co-owners.* | |
|  | |
| 1. Valorisation strategy (max. 1000 char) *Next valorization activities and milestones. Time to market* | |
|  | |
| 1. Impact (max. 1000 char) *Economic and social impact. Benefit for patients. Patient participation mechanisms.* | |
|  | |
| 1. Grant Implementation (max. 1000 char) *Briefly explain how will you invest the grant. What planned activities will be covered by the prize?* | |
|  | |

**Team**

|  |
| --- |
| *Please, identify the Project leader as well as all the members of the team. Provide information about their experience, their current job position and their motivation. Add links to social media if any (LinkedIn, etc) (max. 3000 char)* |

**Proposals should not exceed 4 pages. Any information exceeding the limit will be automatically cut.**