

## PARTICIPATION RULES

### 1. INTRODUCTION:

The **i4KIDS** network aims to promote innovation in pediatric and maternal health to bring solutions designed, developed and tested with and for children and mothers. To achieve this goal, the i4KIDS network launches its Innovation Program 2022 and calls for participation to any eligible project that wants to make an impact on the future of children and mothers.

### 2. PROGRAM DESCRIPTION:

The i4KIDS Innovation Program is aimed at identifying the pediatric and maternal health projects with the greatest potential and helping them move closer to the market. Projects can participate in two different Program categories:

#### 2.1. **i4KIDS Start (Only for i4KIDS members)**

i4KIDS Start aims to de-risk and validate research-stage projects by means of providing consultancy services in the field of Regulatory, Business Plan, Intellectual Property, Market Access, Technological Feasibility and Scalability studies, and Exploitation Strategy, among others.

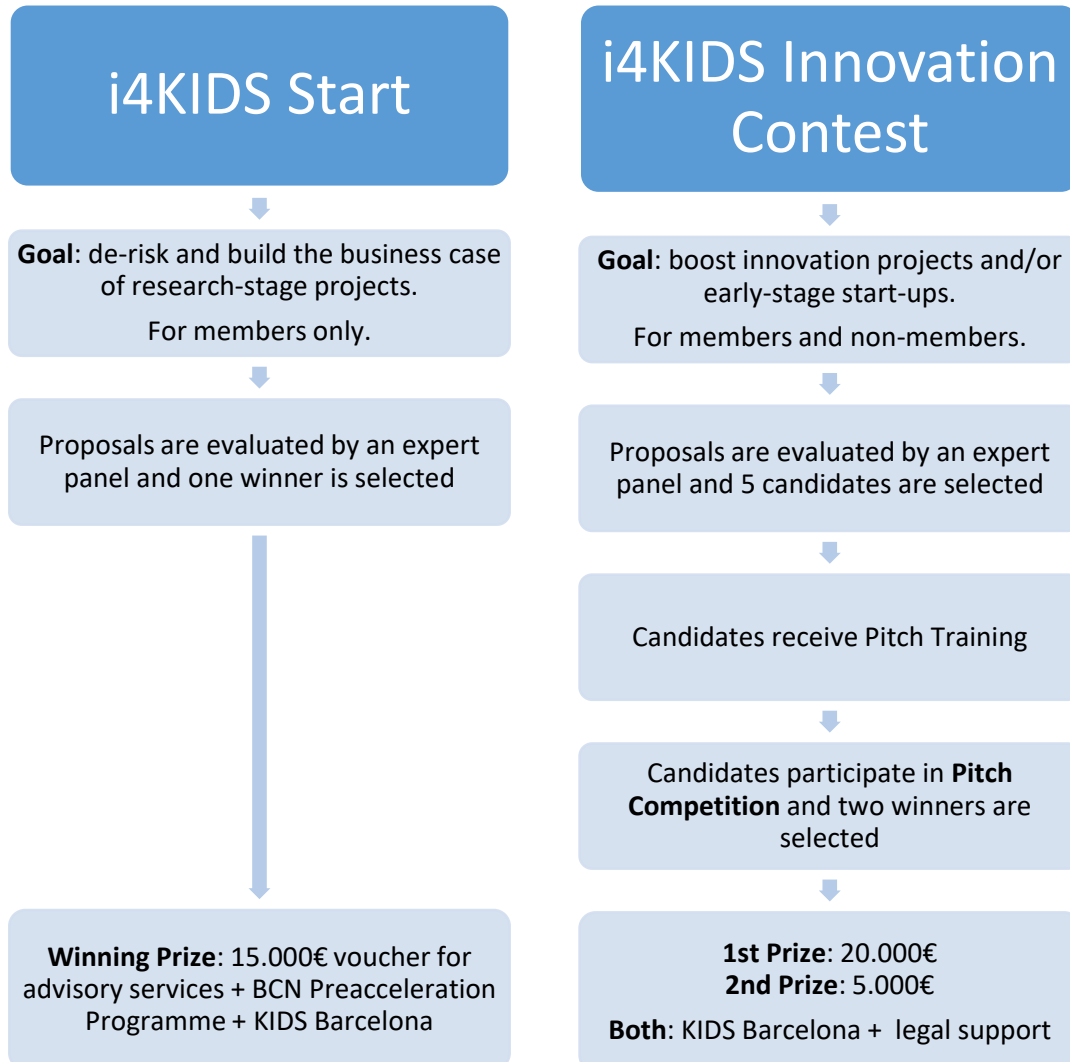
**Only i4KIDS members can apply to this category** (the members' list can be found in Appendix A). An external expert panel will evaluate and select one winning project, which will be awarded a 15.000€ voucher to be used in consultancy services. Furthermore, the winning project will receive the opportunity to access to the [Barcelona Preacceleration Programme](#) and participate in an advice session with [KIDS Barcelona](#).

#### 2.2. **i4KIDS Innovation Contest (For anyone, members and non-members)**

i4KIDS Innovation Contest aims to support the acceleration of entrepreneurial projects toward the market. Through an open call, any eligible project (members and non-members of the i4KIDS network) can present their proposals. The program will select 5 candidate projects that will defend their proposals in a pitch competition, which will take place during the Pediatric Innovation Day (PID) on the 21<sup>st</sup> of September 2022, in Barcelona. All 5 finalists will receive a Pitch Training. During the public presentation, an expert jury will evaluate the proposals and will select two winning projects, which will be awarded the i4KIDS prize (1<sup>st</sup> prize: 20.000€, 2<sup>nd</sup> prize: 5.000€). Additionally, both winning projects will also receive the opportunity to have an advice session with [KIDS Barcelona](#), as well as advisory support from [DWF-RCD law firm](#).

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## i4KIDS INNOVATION PROGRAM CATEGORIES



### 3. **ELIGIBILITY CRITERIA:**

#### GENERAL CRITERIA:

- MedTech-, Digital Health-, Biotech- or Pharma-based projects in the areas of the life sciences, health, or well-being.
- Projects focused on the development of products and/or services for pediatric or maternal health.

#### i4KIDS START:

- Projects belonging to or in collaboration with i4KIDS members (see Appendix A). Proposals must be presented through an i4KIDS member.
- Research-stage projects (TRL 2 or above)

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## i4KIDS INNOVATION CONTEST:

- Innovation projects and/or early-stage start-ups (start-ups that have not raised private investment rounds and without marketed products).
- Proposals with a proof-of-concept (TRL3 or above).
- Proposals led by highly committed project leaders, with availability to attend the "Pitch Training Program" and the "Pitch Competition" in Barcelona. An online option for the Pitch Training Program will be available for projects abroad.
- Winning projects of previous i4KIDS Innovation Contest editions are not eligible.

## 4. **PARTICIPATION IN THE i4KIDS START CATEGORY**

### 4.1. Application process

Participants must complete the Application Form according to their category choice, which will be available on the program's website:

<https://www.innovation4kids.org/call-4-projects-2022>

Once the application form is filled out, participants should upload the documentation to the call-for-projects website. Alternatively, participants can send the documents via e-mail to [contact@innovation4kids.org](mailto:contact@innovation4kids.org), "i4KIDS INNOVATION PROGRAM 2022" must be included in the e-mail subject.

Proposals have to belong to, or be in collaboration with an i4KIDS member (see Appendix A). Proposals have to be presented and submitted by an i4KIDS member.

Applications must be submitted in English using the aforementioned form.

Applications will be accepted until 15<sup>th</sup> July 2021 at 12:00 PM. Any application received after this date will not be accepted.

### 4.2. Meet-the-expert session

All participants presenting a proposal will be offered the opportunity to take part in a meet-the-expert session with [ABG Intellectual Property Firm](#). Projects willing to participate in this session will have to identify their interest in the application form and will be contacted to schedule a short session.

Scheduled participants will receive a free individual evaluation and/or advice session on the recommended strategy for intellectual property protection. This meeting will discuss the different ways to protect inventions and developments available such as patents, utility models or trade secrets, among others, as well as legal issues, either in terms of confidentiality agreements and signing licensing and transfer agreements, or in litigation for infringement and validity of patents. The objective is to provide participants with a better understanding of the most appropriate industrial property strategy to obtain the best return on their R&D investment and strengthen their competitive advantage.

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## 4.3. Candidate selection process

An initial evaluation will be performed to identify the projects that meet the eligibility criteria. Selected projects will be assigned to external evaluators for review in accordance with the evaluation criteria described below. External evaluators will be experts from the fields of entrepreneurship, private investment and the healthcare industry. Proposals will be ranked according to evaluation criteria. One project will be selected as the winning project in the i4KIDS Validate category.

The result of the external evaluation will be notified to participants in early September 2022.

## 4.4. Evaluation criteria

Proposals participating in the **i4KIDS Start** will be evaluated according to the following criteria:

### » Idea (30%)

- Scientific rationale. Supporting state-of-the-art. Proof-of-idea results.

### » Market opportunity (20%)

- Identified and validated need.
- Target market characteristics.
- Identification of potential users and customers.
- Competitors and differential value proposition.

### » Transfer and implementation capacity (15%)

- Current state of development.
- Intellectual property strategy.
- Exploitation strategy.

### » Impact (25%)

- Economic and social impact. Benefit for patients.

### » Team (10%)

- Experience in the field and roles complementarity of the project team.

If deemed necessary, the evaluation committee may request that the information in the proposals be verified with the applicants either in person or online.

## 4.5. Prizes

The winning project will be awarded 15,000€ voucher to be used in the following services:

1. Patentability analysis and technology exploitation strategy.
2. Regulatory studies and other legal assessments.

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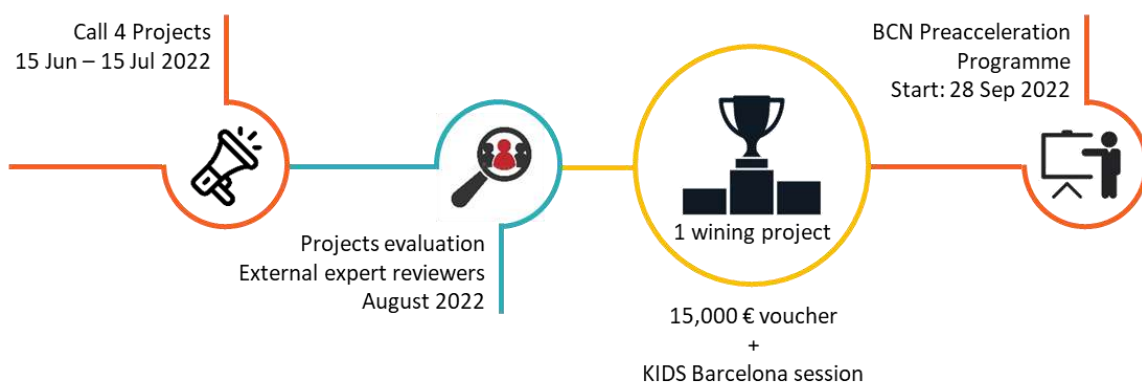
3. Technological feasibility and scalability studies.
4. Target market analysis and market entry strategies.
5. Business Plan preparation.
6. Expert mentoring (clinical, business, etc.).
7. Other assessments are intended to determine the project's viability, identify the business opportunity and design the development strategy.

In addition, the winner will be offered the opportunity to:

- Participate in the [Barcelona Preacceleration Programme](#), a 3-month mentoring program organized by **BCN Activa** with the involvement of managers and executives, leaders in their sector and with recognized trajectory, following the MIT Venture Mentoring Service methodology. The Barcelona Preacceleration Programme will close with a DemoDay where the best project will be awarded 5.000€.
- Participate in an advisory session with the [KIDS Barcelona](#) group at SJD Barcelona Children's Hospital", comprised of young expert advisors skilled in the analysis of needs and solutions from the end-user standpoint (patient validation).

The 15,000€ voucher must be executed before the 15<sup>th</sup> of December 2022.

## 4.6. Timeline



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## 5. PARTICIPATION IN THE i4KIDS INNOVATION CONTEST

### 5.1. Application process

Participants must complete the Application Form according to their category choice, which will be available on the program's website:

<https://www.innovation4kids.org/call-4-projects-2022>

Once the application form is filled out, participants should upload the documentation to the call-for-projects website. Alternatively, participants can send the documents via e-mail to [contact@innovation4kids.org](mailto:contact@innovation4kids.org), "i4KIDS INNOVATION PROGRAM 2021" must be included in the e-mail subject.

Applications must be submitted in English using the aforementioned form.

Applications will be accepted until 15<sup>th</sup> July 2021 at 12:00 PM. Any application received after this date will not be accepted.

### 5.2. Meet-the-expert session

All participants presenting a proposal will be offered the opportunity to take part in a meet-the-expert session with [ABG Intellectual Property Firm](#). Projects willing to participate in this session will have to identify their interest in the application form, and will be contacted to schedule a short session.

Scheduled participants will receive a free individual evaluation and/or advice session on the recommended strategy for intellectual property protection. This meeting will discuss the different ways to protect inventions and developments available such as patents, utility models or trade secrets, among others, as well as legal issues, either in terms of confidentiality agreements and signing licensing and transfer agreements, or in litigation for infringement and validity of patents. The objective is to provide participants with a better understanding of the most appropriate industrial property strategy to obtain the best return on their R&D investment and strengthen their competitive advantage.

### 5.3. Candidate selection process

An initial evaluation will be performed to identify the projects that meet the eligibility criteria. Selected projects will be assigned to external evaluators for review in accordance with the evaluation criteria described below. External evaluators will be experts from the fields of entrepreneurship, private investment and the healthcare industry. Proposals will be ranked according to evaluation criteria. Up to five projects participating in the i4KIDS Innovation Contest category will be selected for the Pitch Competition.

The result of the external evaluation will be notified to participants in early September 2022.

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## 5.4. Evaluation criteria:

Proposals participating in the **i4KIDS Innovation Contest** will be evaluated according to the following criteria:

### » Idea (20%)

- Technically and scientifically robustness (proof-of-concept results).

### » Market opportunity and traction (25%)

- Clear identified and validated need.
- Target market characteristics.
- Identification of potential users and customers.
- Competitors and differential value proposition.
- Business model.

### » Transfer and implementation capacity (20%)

- Current state of development.
- Intellectual property strategy.
- Valorisation strategy.
- Time-to-market (well-dimensioned time-to-market is valued).

### » Social impact (15%)

- Economic and social impact. Benefit for patients.
- Existence of patient participation mechanisms.

### » Team (20%)

- Dedication, experience and roles complementarity of the project team.
- Motivation and commitment of the project team.

If deemed necessary, the evaluation committee may request that the information in the proposals be verified with the applicants either in person or online.

## 5.5. Pitch Training Sessions

The five selected projects participating in the i4KIDS Innovation Contest will access the **Pitch Training** sessions, in which the participants will get feedback on their pitch presentation, key messages, storytelling and slides, as well as their performance in front of the audience. Candidates from abroad will be offered an online option to participate.

Candidates participating in the i4KIDS Innovation Contest agree to attend the Pitch Training sessions (2 sessions scheduled in early September).

## 5.6. Pitch Competition

After the Pitch Training sessions, the five candidates will publicly defend their projects in the Pitch Competition contest, which will take place during the second edition of the Pediatric Innovation Day (PID) on the 21<sup>st</sup> of September 2022, in Barcelona.

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During this session, the candidates will present their projects to an expert jury in the form of short presentations (5 minutes) plus 10 minutes for Q&A. Two projects will be awarded by the jury with the i4KIDS Pediatric Innovation Day Prize.

## 5.7. Prizes:

1<sup>st</sup> Prize: 20.000€ in-cash + 10h of legal advice

2<sup>nd</sup> Prize: 5.000€ in-cash + 5h of legal advice

Legal advice support will be offered by [DWF-RCD law firm](#). Legal support will be within the Spanish legal framework and may cover advice to knowledge-based business projects throughout the project lifecycle (set-up, legal security, growth, fund-seeking stages, intangible assets, etc.) and specialised legal support to public and private entities on their innovation and research operations.

DWF-RCD is a global, dynamic, and innovative law firm, a benchmark in comprehensive legal advice. Made up of over 400 professionals in Spain, the firm, as part of the DWF Group, operates in more than 30 cities around the world and has a team of more than 4,000 professionals worldwide. The firm is a reference in entrepreneurship and innovation, and was the first in Spain to create a legal practice area dedicated to this field, from which it accompanies entrepreneurs, start-ups, incubators, and other agents of the entrepreneurship ecosystem. Likewise, DWF-RCD has a strong link with disruptive and entrepreneurial initiatives, features that are part of the firm's DNA. The firm's soundness and high-quality service provided to clients has earned it a place in the most prestigious international legal directories such as Chambers & Partners and Legal 500, as well as earning it various other prominent recognitions including those of the Financial Times FT – Innovative Lawyers report, in which the firm was included among the most innovative in Europe, the Expansión Jurídico Awards, where the firm was named in various categories, and all three editions of a ranking by the specialised newspaper, El Referente, in which the firm was repeatedly chosen as the "Best Firm for Start-ups". Additionally, DWF-RCD is the most active firm in Venture Capital transactions in Spain, and in the Southern European zone.

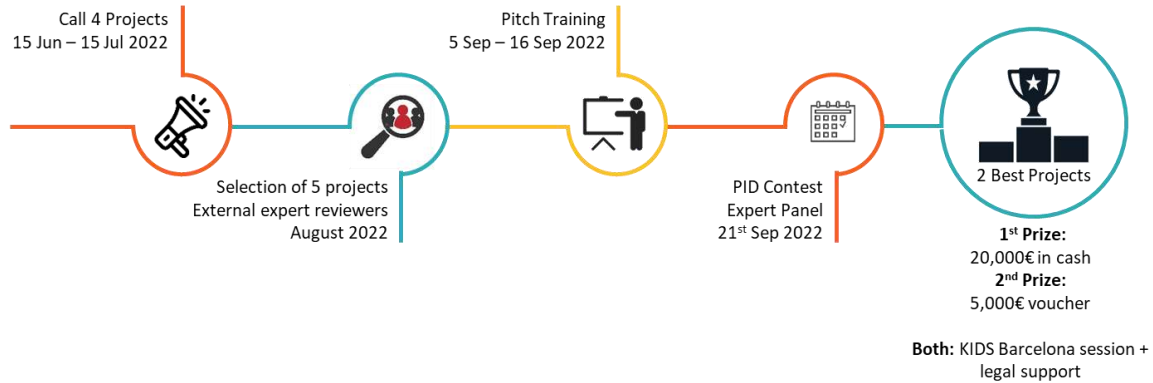
In addition, both winners will be offered the opportunity to:

- Participate in an advisory session with the [KIDS Barcelona](#) group at SJD Barcelona Children's Hospital", comprised of young expert advisors skilled in the analysis of needs and solutions from the end-user standpoint (patient validation).

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## 5.8. Timeline:



The i4KIDS Management Team reserves the right to change scheduled dates with prior notice.

## 6. ACCEPTANCE OF THE RULES:

Participation in the Program entails full and unconditional acceptance of these Rules. Recognition as a valid participant is subject to compliance with the requirements set forth in these Rules.

## 7. ASSIGNMENT OF THE RIGHT TO USE THE IMAGE:

Applicants irrevocably and free of charge authorize i4KIDS and Hospital Sant Joan de Déu (HSJD), as coordinator and within the framework of the i4KIDS activities, to make use, reproduce, edit, in whole or in part, or broadcast their full or partial name as well as their image, in any publicity or advertisement made through any media or format, whether written, audiovisual or internet, for the maximum period permitted by law, worldwide, in relation to participation in the program for the purpose of promotion, information and advertising of the program and the i4KIDS Network.

## 8. PROCESSING OF PERSONAL DATA:

Under the provisions of the regulations on protection of personal data, it is reported that the data provided by participants under the Program will be incorporated into a file or files, owned by the i4KIDS program.

They will be processed for the purposes of: (i) maintenance, compliance, development, control and proper management of their participation in the Program and subsequent related activity (including any communication that is necessary to notify or publicize their status as a finalist, winner or alternate); (ii) as well as for any other purpose provided for in these Rules of Participation.

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In the event of providing data of third parties, now or in the future, the participant guarantees that each third party will have been previously informed and their consent obtained on all those aspects foreseen in the present clause, as well as in the Rules.

Likewise, the participant guarantees that the data provided are accurate and truthful. Any false communication of personal data will entitle to disqualify the participant and his/her team.

Participants may exercise their rights of access, rectification, cancellation and opposition, under the terms provided in the data protection regulations.

i4KIDS undertakes to treat personal data confidentially at all times and in accordance with the purposes set out in this clause and Rules of Participation; to adopt the necessary technical and organizational measures to ensure the security of your data and avoid its alteration, loss, unauthorized access or processing, given the state of technology, the nature of the data stored and the risks to which they are exposed, all in compliance with the provisions of the data protection regulations in force at all times.

In case of providing personal data, participants authorize i4KIDS to process them according to the above.

## **9. MODIFICATION OF THE RULES:**

i4KIDS reserves the right to modify at any time the Bases, without assuming any responsibility for these modifications, provided that there is justified cause, due to force majeure or circumstances beyond the control in a way that does not prejudice the rights acquired by the participants, committing to communicate with sufficient notice the new conditions of participation.

## **10. EXTENSION OR SUSPENSION OF THE CONTEST:**

i4KIDS reserves the right to be able to extend the deadline for completion of the Contest or suspend the contest, for good cause or force majeure and in the event that it could not be developed by fraud detected, technical errors or any other nature that are not under the control of i4KIDS and may affect its normal development. Should any of these situations arise, all participants will be duly notified.

## **11. DISCLAIMER OF LIABILITY:**

i4KIDS is not responsible for any possible losses, deterioration, data theft, delays or any other circumstances attributable to third parties that may arise from your participation in the Contest.

Furthermore, i4KIDS does not guarantee the availability, continuity or infallibility of the operation of the Website, and consequently excludes, to the maximum extent permitted by current legislation, any liability for damages of any kind that may be

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due to the lack of availability or continuity of the operation of the web pages used in the Program.

i4KIDS shall not be liable for any damages of any nature whatsoever that may be suffered by the winner and/or third parties arising out of or in connection with the use of the prize.

## **12. INDUSTRIAL AND INTELLECTUAL PROPERTY:**

The names, logos, icons and any element that identifies with the Program are property and trademarks of i4KIDS and HSJD, being reserved all their exploitation rights.

Selected program participants are allowed to use the brand and names of the Program, Innovation Day and i4KIDS for current and future communication and marketing activities related to the team's and project's participation in the Program.

## **13. CONTACT:**

Should you have any questions about the call, please contact us at:

[contact@innovation4kids.org](mailto:contact@innovation4kids.org)

## Appendix A – i4KIDS Network Members

1. Fundació Sant Joan de Déu [Sant Joan de Déu Foundation] (FSJD). SJD Barcelona Children's Hospital.
2. Universitat Politècnica de Catalunya [Polytechnic University of Catalonia] (UPC).
3. Universitat de Barcelona [University of Barcelona] (UB).
4. Institut d'Investigació Biomèdica de Bellvitge [Bellvitge Biomedical Research Institute] (IDIBELL).
5. Universitat Autònoma de Barcelona [Autonomous University of Barcelona] (UAB).
6. Fundació Institut d'investigació Germans Trias i Pujol [Germans Trias i Pujol Research Institute Foundation] (IGTP).
7. Fundació Institut de Recerca Biomèdica [Biomedical Research Institute Foundation] (IRB).
8. Fundació Institut de Bioenginyeria de Catalunya [Catalonia Bioengineering Institute Foundation] (IBEC).
9. Fundació Institut en Salut Global Barcelona [Barcelona Global Health Institute Foundation] (ISGLOBAL).
10. Fundació Institut de Recerca de l'Hospital de la Santa Creu i Sant Pau [Santa Creu i Sant Pau Hospital Research Institute Foundation] (IR-HSCSP).
11. Fundació Hospital Universitari Vall d'Hebron – Institut de Recerca [Vall d'Hebron University Hospital Foundation – Research Institute] (VHIR).
12. Institut d'Investigacions Biomèdiques August Pi i Sunyer [August Pi i Sunyer Biomedical Research Institute] (IDIBAPS).
13. Institut de Química Avançada [Institute of Advanced Chemistry] (IQAC) of the Consejo Superior de Investigaciones Científicas [Spanish National Research Council] (CSIC).
14. Universitat Rovira i Virgili [Rovira i Virgili University] (URV).
15. Fundació Privada Centre CIM [CIM {Computer Integrated Manufacturing} Centre Private Foundation].
16. Institut Químic de Sarrià [Sarrià Chemical Institute] (IQS).
17. Associació Acondicionamiento Tarrasense [Terrassa Packaging Association] – LEITAT.
18. Universitat Pompeu Fabra [Pompeu Fabra University] (UPF).
19. Fundació per a la Docència i Recerca Biomèdica i Social Mútua Terrassa [Mútua Terrassa Foundation for Biomedical and Social Teaching and Research] (MUTUA TERRASSA).
20. Fundació Privada i2CAT, Internet i Innovació Digital a Catalunya [I2CAT Private Foundation, Internet and Digital Innovation in Catalonia] (i2CAT).
21. Institut d'Investigació i Innovació Parc Taulí [Parc Taulí Research and Innovation Institute] (I3PT).
22. Fundació Institut de Ciències Fotòniques [Photonic Sciences Institute Foundation] (ICFO).
23. Fundació Institut d'Investigació Biomèdica de Girona Dr. Josep Trueta [Dr Josep Trueta Girona Biomedical Research Institute Foundation] (IDIBGI).
24. EURECAT Foundation.
25. Fundació Institut Hospital del Mar d'Investigacions Mèdiques [Del Mar Hospital Institute Foundation for Medical Research] (FIMIM).
26. Institut de Recerca contra la Leucèmia Josep Carreras (IJC)
27. Consorci Sanitari Terrassa (CST)

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