**General information**

**Contact Name**:

**Phone**:

**E-mail**:

**Entity**:

**Project title**:

**Acronym**:

**Project description**

*Be concise and clear with the answers (max. 2 pages). Once the form is completed, please sent it in pdf format to the following email address* *contact@innovation4kids.org**. The subject of the email has to be “i4KIDS VALORISATION PROGRAM 2022”.*

1. **Describe the idea of the project**

Problem/Solution. Scientific background. Current state of development. Intellectual property strategy.

1. **Market opportunity**

Market characterization and opportunity. Competitors and differential value proposition. Impact.

1. **Transfer and implementation capacity**

Business model. Development plan. Grant implementation.

1. **Team**

Experience and complementarity of the project team.